



**truMe**

**Global Identity and Access Management System**

# truMe for Co-Working Spaces



# Present Challenges

## Billed Spaces

- Difficult to manage access and revenue dynamics in r/o smaller spaces - individual seats in large hall, seats on hourly basis, seat/s on defined days in a week etc.
- Cumbersome Meeting Rooms management
- Lack of visibility on actual usage of billed common spaces/ utilities


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## Tenants' Employees & Temp Staff

- Identity, Access and Attendance management on three different systems, which may not talk to each other
- No central, real-time visibility on employees in different locations/ cities
- Differential access regime a challenge
- RFID cards have logistics and cost issues
- Separate access management for vehicles
- No data analytics

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## Visitors

- Inconvenient, Insecure and time-consuming access management
  - Unpleasant Entry Experience – Visitors feel unwelcome and hassled
  - Co-working space owners have no visibility on visitors' movement inside the premises– no tracking, no analytics
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# truMe: Value Proposition

## State-of-the-art Solution

- Complete visibility of multiple locations from one place
- Employees, temp staff and visitors, all on the same platform
- Full visibility on space and time usage by each customer helps enforce Agreement in terms of time & space - real time and without friction
- Zoning and dynamic Access Control - write/ modify access rules real-time
- Complete control on use of conference rooms and any other billable space.
- Particularly useful in enforcing Agreement in case of small, unconventional users - one seat for a few days, seats in common hall, seats on defined day/s in a week, seat for a few hours in a day etc.
- Facilitates differential pricing; differential access regime
- Auto-generated customized reports to Admin
- In-built Attendance & Time, parking access management for employees
- Block unwanted elements and/or specific location/s
- Lends itself well to integration with Building Management System
- In-built Emergency Response system

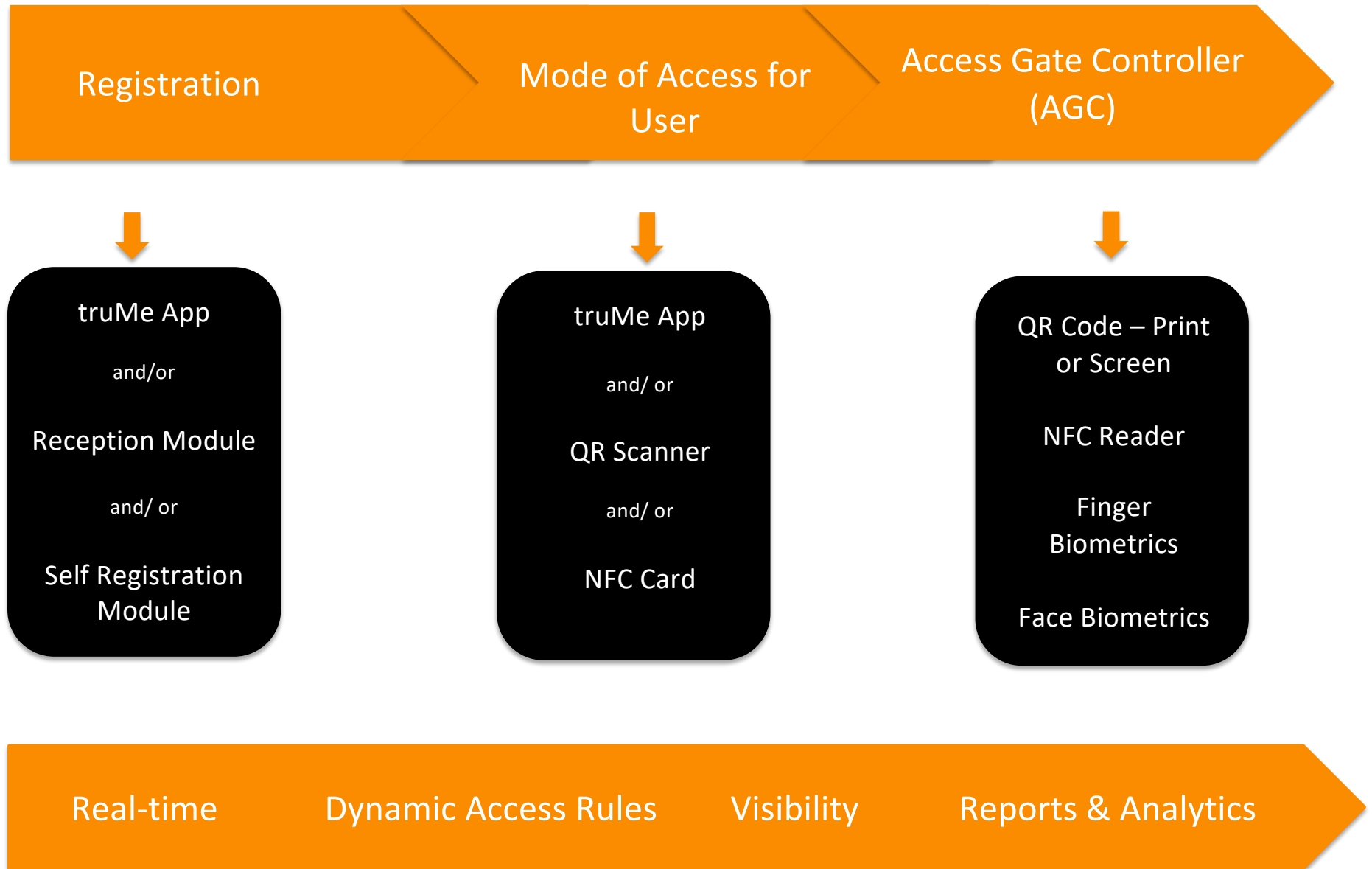
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## Compelling Cost-efficiency

- No/ very low staff requirement to manage access control
- No NFC cards required for tenants/ visitors
- Integration with BMS helps save on energy consumption
- Low maintenance



# truMe Platform



# truMe at Work

## Installation

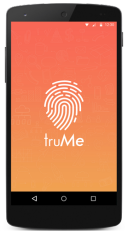
- Establishment installs truMe - Admin Module, Reception Module and/ or Self-Registration Module, Location QR Codes and Controllers
  - Admin codes in the access rules for each zone/ cabin/ seat
  - Tenant Employees create digital identity on truMe app;
  - Temp Staff are issued duration based passes – digital or physical
  - Receptionists/ Admin are trained to manage billable spaces, register visitors/ generate reports
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## Operation

- All access through truMe App on individual's phone
- Tenant Employees enter by scanning a location QR code from truMe App, as per their authorization level in r/o cabin/ seat and time
- Temp staff access via duration based, day/time specific digital passes for controlled access
- Access to Meeting Rooms (and cabins) is managed through truMe Controller. Actual usage hours get automatically clocked
- If required, respective vehicles are bound to the identity of tenant employees for vehicular access management

# truMe at Work ...

## Registration



on truMe App



At Reception

Name: \_\_\_\_\_  
Phone No.: \_\_\_\_\_

At Self-registration Tab

## Access



truMe Scanner on User's phone

QR Code on Tablet



Printed QR Code



QR Print



NFC Reader



truMe Controller inside turnstile

# truMe: Robust, Secure, Versatile

## Security Features

- AES 256 bit encryption and data on cloud behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the AWS cloud
- The data remains with the organization; Mobico has no access to it

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## Versatility

- Full and central visibility on all billed/ billable spaces
- Complete flexibility to devise access rules, including varying levels of security
- Access rules can be changed by the establishment with zero TAT
- Real time visibility on individual's movement & throughput, enabling quick and informed decision making
- Emergency Response System could address various real-time communication needs
- Real-time availability of the access data for business analytics



# truMe: Rock-solid Privacy Protection

## Limited Personal Data

- Unlike many applications, truMe neither has, nor asks for access to data on user's phone
- truMe does not track or record user's access history. User's access details are available only to the organization at their location server
- truMe identity consists of user's name, phone number, photograph and email ID; Each of these identity attributes are already in public domain
- truMe identity and the supporting doc/s, if any are stored on different servers on the AWS cloud, fully protected by a firewall
- truMe identity and doc/s, if any on user's phone are also encrypted and cannot be transferred to any other application/ device

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## truMe Identity

- truMe flags a user's organization based identity as specific to only that organization and does not recognize it for access to any other organization unless the user specifically allows that
- truMe treats a particular identity as global only when the user specifically opts to create one to access multiple establishments
- If an organization is using truMe to deal with its customers, all such identities are deleted automatically after the relevant event
- Mobico is open to and encourages third party audit of truMe servers/ platform

# The People

## The Team

- Pramod N Uniyal – Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal - Serial entrepreneur, 24 years of experience in technology space in US, Japan & India
- Lalit Mehta – Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus

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## The Company

Mobico Comodo Pvt. Ltd. is a technology product company. We are an ISO 27001:2013 and ISO 9001:2015 certified company. **Mobico owns the patent on truMe platform** under section 11 A (3) of the Patents (Amendment) Act 2005. Mobico's truMe platform is already under deployment with customers like Kotak Mahindra Bank, Bharti, XL Labs, Decimal Tech, Advant Navis etc.

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*Thank You*