



**truMe**

**Global Identity and Access Management System**

# truMe: Value Proposition

## State-of-the-art Solution

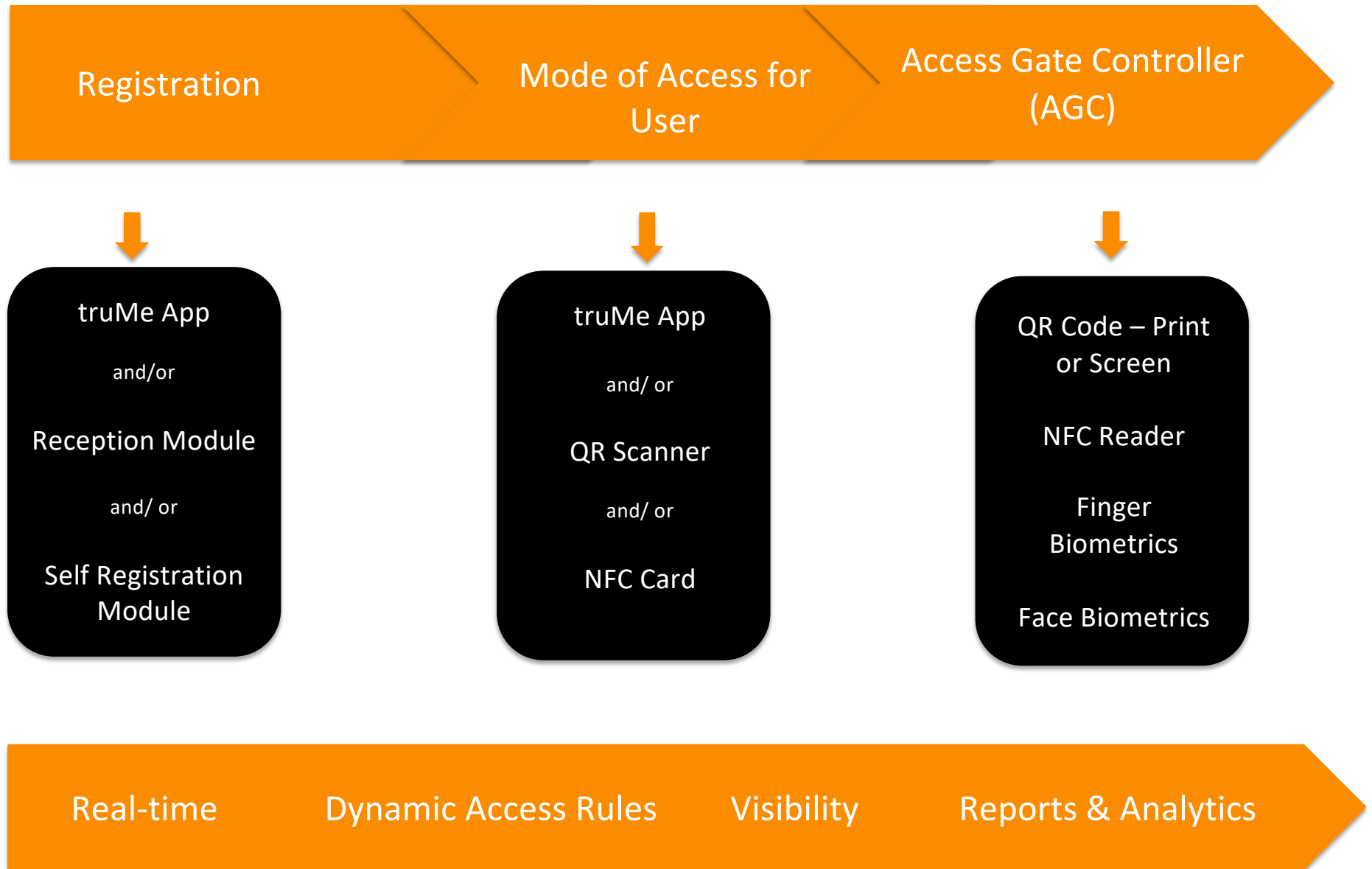
- Employees, students and visitors, all can be on same platform
- Real-time visibility on employees' & visitors' movement
- Differential access & duration-based passes to students/ temp staff
- Unlimited users on one platform
- Great flexibility to write and modify access rules real-time – centrally or at location level
- Multiple options to register a visitor away from location, decluttering the reception desk
- Auto-generated customized reports to central/ local admin
- 1,2 or 3 level authentication available
- In-built parking access management for employees
- In-built ERS helps in case of emergency and disaster management

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## Compelling Cost- efficiency

- Very low staff/ security guard requirement
- No expense on printing slips for visitors
- Reduction in hardware cost
- No NFC cards required for employees and temp staff
- Low maintenance

# truMe Platform



# truMe at Work

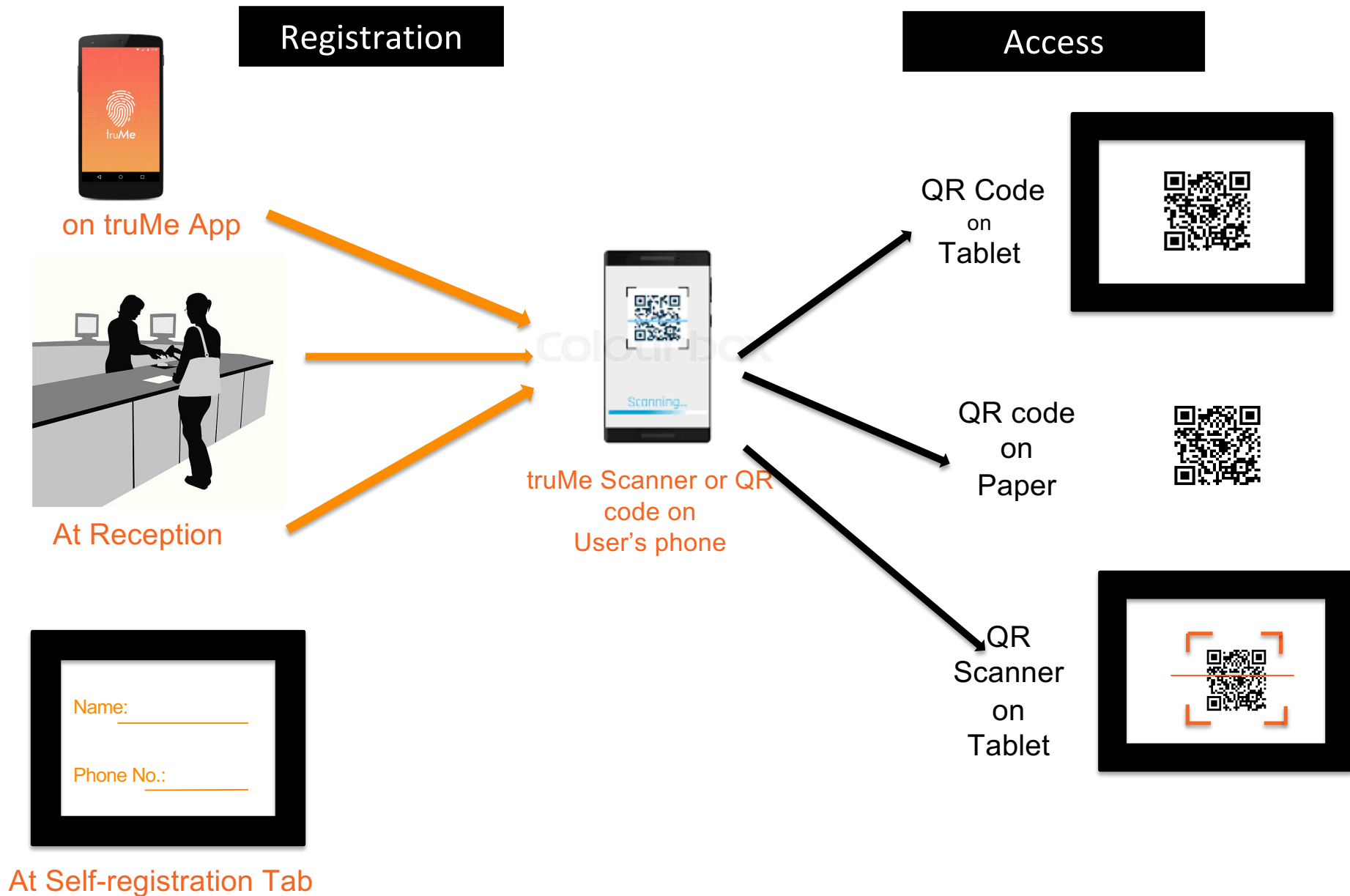
## Installation

- Institution installs truMe - Admin Module, Reception Module and/ or Self-Registration Module, Location QR Codes and Controllers
  - truMe codes in the access rules as framed by the administration
  - Employees and students create digital identity on truMe app; can also be issued NFC cards
  - Receptionists/ Admin are trained to register visitors/ generate reports
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## Operation

- Invited visitors with truMe app on their phone enter by scanning a QR
- Invited visitors, without truMe app on phone get access basis truMe digital pass sent to them in advance
- Uninvited visitors with truMe app on their phone can be issued a digital pass instantly on the app itself
- Uninvited visitors without truMe app are registered at reception and issued a digital pass
- Students are authorized access within the designated hours, from the designated turnstiles
- Resident students can be issued limited duration passes
- Employees enter by scanning a location QR code from truMe App
- Temp staff is issued duration based, day/time specific digital passes for controlled access


# truMe at Work ...



# The truMe Advantage

- Security
- Controlled & secure access on the basis of pre-verified identity
  - Tamper proof QR code, QR Scanner and NFC tags
  - Flexibility to configure gates as per desired security levels
  - Complete real time visibility of a visitor from entry to exit
  - In-built emergency Response system for all the inmates in the complex
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- Efficiency
- Employees & students – Seamless access management, with flexibility to configure differential access
  - Temp Staff - Custom duration passes; easy renewal/ cancellation of access passes; Integrated attendance system
  - Configurable dynamic access control to cater for diversity
  - Power of analytics available in real time; detailed access reports
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- Convenience
- No queues – No paperwork – No wait time – No friction
  - Invite for meeting from App itself
  - Employees and visitors enter in seamless manner
  - Complete privacy for the invitees/ visitors
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# truMe: Robust, Secure, Versatile

## Security Features

- AES 256 bit encryption and data on cloud behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the cloud
- The data remains with the organization; Mobico has no access to it

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## Versatility

- Entire manual process automated, resulting in enhanced security for the building & the people and privacy and convenience for the visitors
  - Complete flexibility to devise access rules, including varying levels of security
  - Access rules can be changed by the complex with zero TAT
  - Real time visibility on visitor movement & throughput, enabling quick and informed decision making
  - Emergency Response System could address various real-time communication needs
  - Real-time availability of the access data for business analytics
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# truMe: Rock-solid Privacy Protection

## Limited Personal Data

- Unlike many applications, truMe neither has, nor asks for access to data on user's phone
- truMe does not track or record user's access history. User's access details are available only to the organization at their location server
- truMe identity consists of user's name, phone number, photograph and email ID; Each of these identity attributes are already in public domain
- truMe identity and the supporting doc/s, if any are stored on different servers on the cloud, fully protected by a firewall
- truMe identity and doc/s, if any on user's phone are also encrypted and cannot be transferred to any other application/ device

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## truMe Identity

- truMe flags a user's organization based identity as specific to only that organization and does not recognize it for access to any other organization unless the user specifically allows that
- truMe treats a particular identity as global only when the user specifically opts to create one to access multiple establishments
- If an organization is using truMe to deal with its customers, all such identities are deleted automatically after the relevant event
- Mobico is open to and encourages third party audit of truMe servers/ platform



# The People

## The Team

- Pramod N Uniyal – Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal - Serial entrepreneur, 24 years of experience in technology space in US, Japan & India
- Lalit Mehta – Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus

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## The Company

Mobico Comodo Pvt. Ltd. is a technology product company. We are an ISO 27001:2013 and ISO 9001:2015 certified company. **Mobico owns the patent on truMe platform** under section 11 A (3) of the Patents (Amendment) Act 2005. Mobico's truMe platform is already under deployment with customers like Kotak Mahindra Bank, Bharti, XL Labs, Decimal Tech, Advant Navis etc.

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*Thank You*