truMe

Global Identity and Access Management System

truMe for Office Complexes

Present Challenges

Visitors

- Obtrusive, Inconvenient, Inefficient, Insecure and time-consuming access management
- Queues – Friction – Paperwork
- Unpleasant Entry Experience – Visitors feel unwelcome and hassled
- Business Parks/ Corporates have no visibility on visitors' movement inside the building – no tracking, no analytics

Temporary Staff

- Sub-optimal temp staff access management
- Poor visibility on temp staff movement inside the premises
- No analytics

Employees

- Entry experience of employees not too great
- Obtuse differential access regime
- No analytics
- Separate access management for vehicles
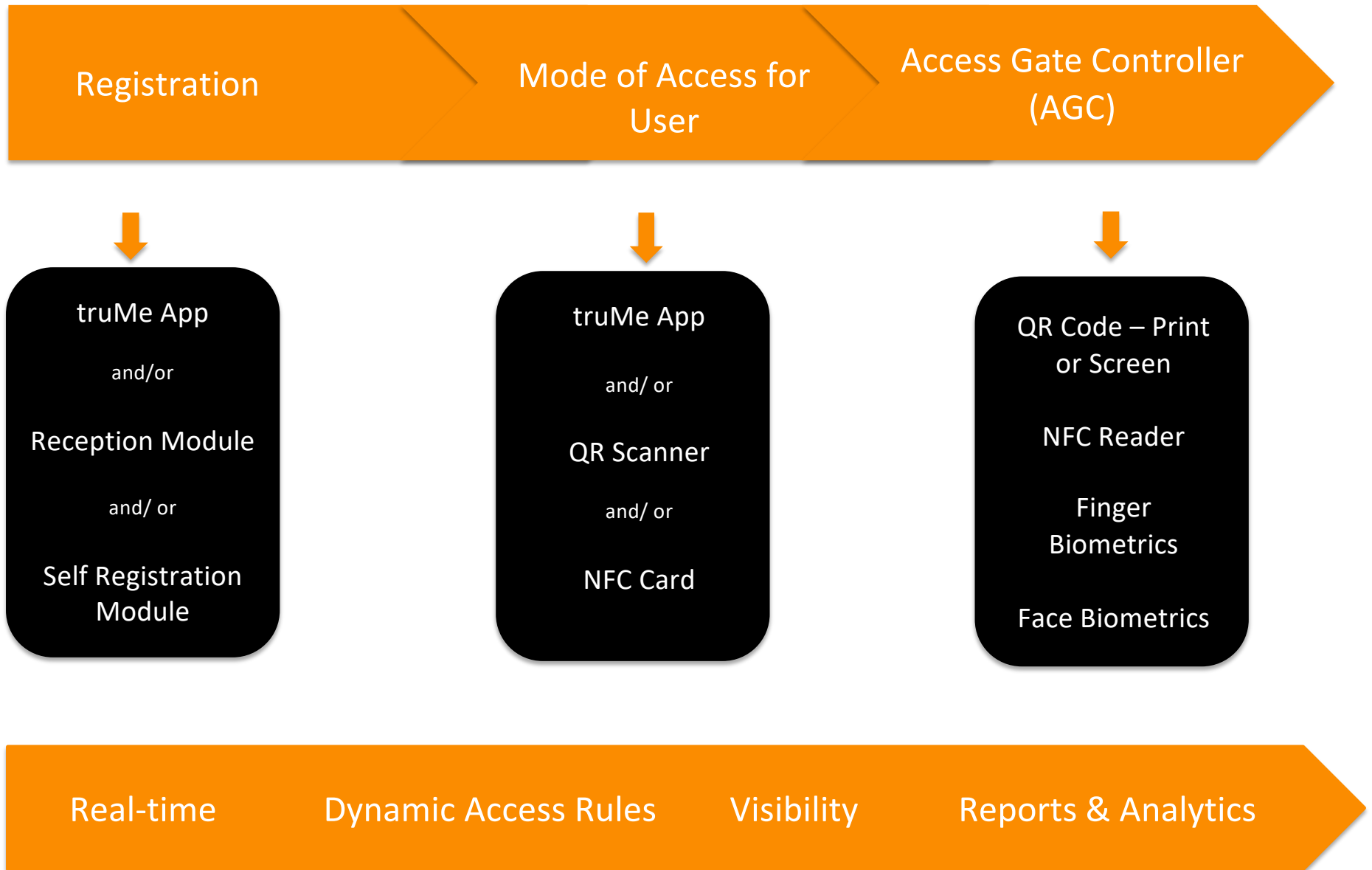
truMe: Value Proposition

State-of-the-art Solution

- Multiple options to register a visitor away from location, de-cluttering the lobby
- Individual offices can invite their own guests, reducing load on Business Park
- Employees, temp staff and visitors, all on the same platform
- Great flexibility to write access rules
- Complete visibility on visitors' movement
- In-built parking access management for employees
- Auto-generated customized reports to building manager
- Unlimited users on one platform
- 1,2,or 3 level authentication available
- Lends itself well to integration with Building Management System

Compelling Cost-efficiency

- No/ very low staff/ security guards requirement
- No expense on printing slips for visitors
- Reduction in hardware cost
- No NFC cards required for employees and temp staff
- Integration with BMS helps save on energy consumption
- Low maintenance

truMe Platform

Registration	Mode of Access for User	Access Gate Controller (AGC)

truMe App	truMe App	QR Code – Print or Screen
and/or	and/ or	NFC Reader
Reception Module	QR Scanner	Finger Biometrics
and/ or	and/ or	Face Biometrics
Self Registration Module	NFC Card	

Real-time   Dynamic Access Rules   Visibility   Reports & Analytics

# truMe at Work

Installation

- Office complex installs truMe - Reception Module and/ or Self-Registration Module, Location QR Code and Controllers
- truMe codes in the access rules as framed by the Building Manager
- Employees create digital identity on truMe app; Employees can also be issued NFC cards
- In case of business park, visitors can create a pass on their truMe App from comfort of their home
- Authorized vehicles are issued RFID tags
- Receptionists/ Admin are trained to register visitors/ generate reports

Operation

- Employees enter by scanning a location QR code from truMe App
- Invited visitors with truMe app on their phone enter in same way
- Invited visitors, without truMe app on phone get access basis truMe digital pass sent to them in advance
- Uninvited visitors with truMe app on their phone can be issued a digital pass instantly on the app itself
- Uninvited visitors without truMe app are registered at reception and issued a digital pass
- Temp staff is issued duration based, day/time specific digital passes for controlled access
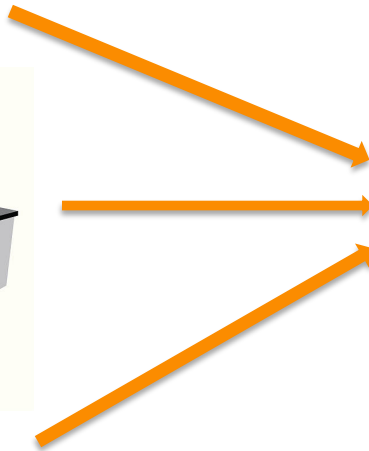
truMe at Work …

Registration
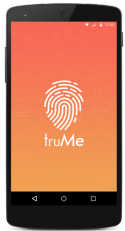
Access

on truMe App

At Reception

At Self-registration Tab
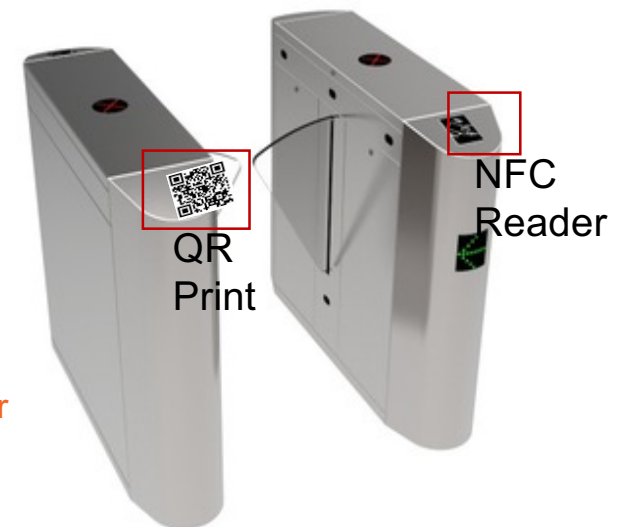
Name: _____

Phone No.: _____

truMe Scanner on User's phone

QR Code on Tablet

QR Print

NFC Reader

truMe Controller inside turnstile

The truMe Advantage

Security

- Controlled & secure access on the basis of pre-verified identity
- Tamper proof QR code, QR Scanner and NFC tags
- Flexibility to configure gates as per desired security levels
- Complete real time visibility of a visitor from entry to exit
- In-built emergency Response system for all the inmates in the complex

Efficiency

- Employees – Seamless access management, with flexibility to configure differential access
- Temp Staff - Custom duration passes; easy renewal/ cancellation of access passes; Integrated attendance system
- Configurable dynamic access control to cater for diversity
- Power of analytics available in real time; detailed access reports

Convenience

- No queues – No paperwork – No wait time – No friction
- Invite for meeting from App itself
- Employees and visitors enter in seamless manner
- Complete privacy for the invitees/ visitors
- Seamless ingress/ egress for authorized vehicles

truMe: Robust, Secure, Versatile

Security Features

- AES 256 bit encryption and data on cloud (AWS) behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the cloud
- The data remains with the organization; Mobico has no access to it

Versatility

- Entire manual process automated, resulting in enhanced security for the building & the people and privacy and convenience for the visitors
- Complete flexibility to devise access rules, including varying levels of security
- Access rules can be changed by the complex with zero TAT
- Real time visibility on visitor movement & throughput, enabling quick and informed decision making
- Emergency Response System could address various real-time communication needs
- Real-time availability of the access data for business analytics

truMe: Rock-solid Privacy Protection

Limited Personal Data

- Unlike many applications, truMe neither has, nor asks for access to data on user's phone
- truMe does not track or record user's access history. User's access details are available only to the organization at their location server
- truMe identity consists of user's name, phone number, photograph and email ID; Each of these identity attributes are already in public domain
- truMe identity and the supporting doc/s, if any are stored on different servers on the cloud, fully protected by a firewall
- truMe identity and doc/s, if any on user's phone are also encrypted and cannot be transferred to any other application/ device

truMe Identity

- truMe flags a user's organization based identity as specific to only that organization and does not recognize it for access to any other organization unless the user specifically allows that
- truMe treats a particular identity as global only when the user specifically opts to create one to access multiple establishments
- If an organization is using truMe to deal with its customers, all such identities are deleted automatically after the relevant event
- Mobico is open to and encourages third party audit of truMe servers/ platform

The People

The Team

- Pramod N Uniyal – Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal - Serial entrepreneur, 24 years of experience in technology space in US, Japan & India
- Lalit Mehta – Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus

The Company

Mobico Comodo Pvt. Ltd. is a technology product company. We are an ISO 27001:2013 and ISO 9001:2015 certified company. **Mobico owns the patent on truMe platform** under section 11 A (3) of the Patents (Amendment) Act 2005. Mobico's truMe platform is already under deployment with customers like Kotak Mahindra Bank, Bharti, XL Labs, Decimal Tech, Advant Navis etc.

Thank You