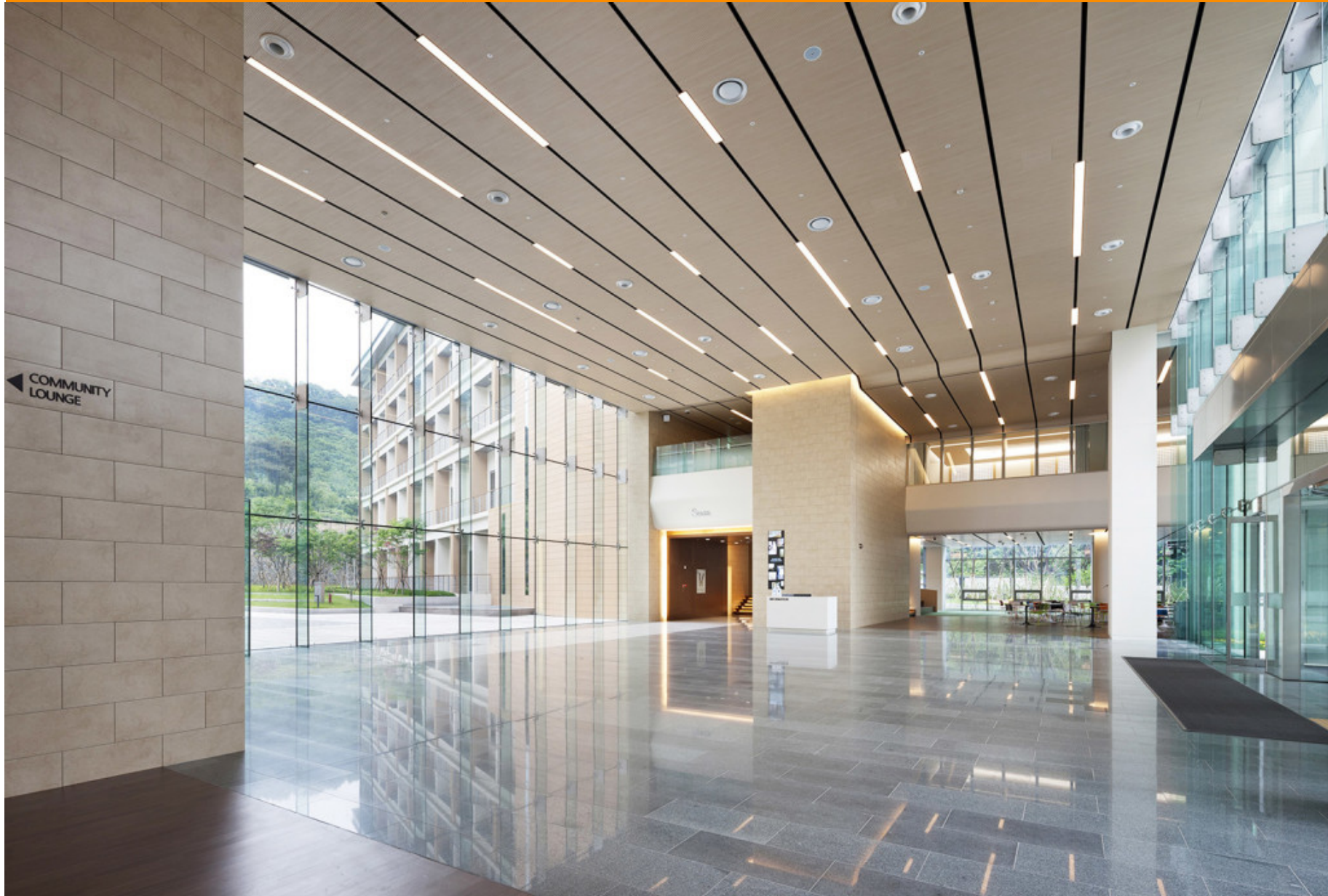# truMe

Global Identity and Access Management System

truMe for Visitor Management

Present Challenges

Security

- Overwhelming dependence on manpower and legacy systems
- Need vigilant and trained workforce; therefore expensive
- Little flexibility to design access rules
- Half-baked methods to establish identity
- Obtuse differential access regime
- Poor visibility on visitors movement inside the premises
- No tracking; No analytics

Convenience

- Obtrusive, Inconvenient and Insecure access management
- Queues – Friction – Paperwork
- Time-consuming processes
- Unpleasant Entry Experience – Visitors feel unwelcome and hassled

Privacy

- Visitors have to share an identity document at time of access
- Visitors have little visibility on or control over what happens to the identity document shared with the establishment

The truMe Advantage

Security
- Controlled & secure access on the basis of pre-verified identity
- Tamper proof QR code & NFC tags issued to visitors
- Complete real time visibility on a visitor from entry to exit
- Visitor/ temp staff can enter only the building he is authorized to enter
- Access of unwanted elements can be blocked
- Building Manager can get an alerts in r/o specific visitor/ location

Privacy & Convenience
- No queues – No paperwork – No wait time – No friction
- Invite for meeting from App itself
- Invited visitors enter in seamless manner
- Complete privacy for the invitees/ visitors
- Seamless ingress/ egress for authorized vehicles

Efficiency
- Configurable dynamic access control to cater for diversity
- Building Manager can decide and change access rules in real-time. The system enforces the same without a time lag.
- Building Manager can generate detailed access reports on the relevant parameters
- Power of analytics is available to the Building Manager in real time

The truMe Platform

Installation

- Office complex installs truMe - Web User Interface and/ or tablet / and truMe Controller
- truMe codes in the access rules as framed by the Building Manager
- Admin and staff is trained in managing the truMe platform

Operation

- Invited visitors with truMe app on their phone enter seamlessly just by scanning a QR code
- Invited visitors, without truMe app on phone get access basis QR code/ issued at the reception
- Walk-in visitors with truMe app on their phone can register themselves without bothering the receptionist
- Walk-in visitors with truMe app on their phone can also be issued a pass by the receptionist quickly
- Visitors can be issued duration based, day/time specific passes – NFC/ QR - for controlled access
- In all cases, host employee gets a notification

truMe: Robust, Secure, Versatile

Security Features

- AES 256 bit encryption and data on cloud behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the cloud
- The data remains with the organization; Mobico has no access to it

Versatility

- Entire manual process automated, resulting in enhanced security for the building & the people inside and privacy and convenience for the visitors
- Complete flexibility to devise access rules, including varying levels of security
- Access rules can be changed by the complex with zero TAT
- Real time visibility on visitor movement & throughput, enabling quick and informed decision-making process
- Emergency Response System could address various real-time communication needs
- Real-time availability of the visitors' data for business analytics

truMe: Rock-solid Privacy Protection

Limited Personal Data

- truMe does not track or record user's access history. User's access details are available only to the organization at their location server
- truMe identity consists of user's name, phone number, photograph and email ID; Each of these identity attributes are already in public domain
- truMe identity and the supporting doc/s, if any are stored on different servers on the cloud, fully protected by a firewall
- truMe identity and doc/s, if any on user's phone are also encrypted and cannot be transferred to any other application/ device

truMe Identity

- truMe flags a user's organization- based identity as specific to only that organization and does not recognize it for access to any other organization unless the user specifically allows that
- truMe treats a particular identity as global only when the user specifically opts to create one to access multiple establishments
- If an organization is using truMe to deal with its customers, all such identities are deleted automatically after the relevant event
- Mobico is open to and encourages third party audit of truMe servers/ platform

The People

The Team

- Pramod N Uniyal – Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal - Serial entrepreneur, 24 years of experience in technology space in US, Japan & India
- Lalit Mehta – Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus

The Company

Mobico Comodo Pvt. Ltd. is a technology product company. We are an ISO 27001:2013 and ISO 9001:2015 certified company. **Mobico owns the patent on truMe platform** under section 11 A (3) of the Patents (Amendment) Act 2005. Mobico's truMe platform is already under deployment with customers like Kotak Mahindra Bank, Bharti, XL Labs, Decimal Tech, Advant Navis etc.

Thank You