

truMe: An Introduction

truMe is an IoT driven Identity & Access Management Platform. It's an elegant and cost-effective solution to the various access related needs of organizations. truMe leverages a number of technologies to create a product that is extremely easy to use both for an organization and the individual users. Unlike the legacy Access Management Systems, which are standalone and are completely dependent on hardware, truMe is a state-of-the-art platform, which ensures great flexibility to write access rules, gives real-time visibility to attendance & access events and has in-built reporting & data analytics.

Attendance Management: Present Challenges

Legacy Technologies

- Unhygienic, obtrusive interface
- Little flexibility to deal with distributed workforce
- Stand-alone devices with limited localized capacity
- Single interface no flexibility to deal with diversity of staff
- Dependence on hardware maintenance cost, glitches, obsolescence
- No central visibility

Cost & Convenience

- Legacy systems are costly to install, maintain and replace
- Attendance Management on legacy hardware prone to malfunctioning
- Inconvenient and Insecure attendance management
- Unpleasant Attendance Experience for employees

Efficiency

- Not suited for mobile workforce
- No real-time visibility
- Poor tracking & analytics

The truMe Advantage

State-of-the-art Solution

- Touch-less, hygienic interfaces
- Option of multiple interfaces App, QR, Face Recognition, phone biometrics
- Geo-location recorded at the time of attendance
- · Real-time tracking of employees working in different stores/ field
- Leave management, real-time notifications and reports on App itself
- Unlimited users; unlimited transactions
- Amazing flexibility to deal with distributed workforce
- Central and real-time visibility on multiple locations

Cost & Convenience

- No hardware; no upfront cost
- Conserve cash; Pay per-user-per-month basis
- Cloud based, digital system that never fails
- If an organization wants, the system can control access as well

Efficiency

- Individual employee/ location can be put on watchlist
- Real-time tracking & analytics
- truMe integrates well with all kinds of HRMS
- The system can also be upgraded to multi-factor authentication or to multiple interfaces

How truMe Works

| Solution Module I | Sign-up to access Admin Portal (available both Web UI and on App) Choose one or more mode of attendances – with or without Face Recognition Employees install truMe App on their phone; Admin registers them Employees press Attendance In/ Out button on their App; Geolocation automatically captured; Option to use beacon for geo-fencing Option of attendance through FRS available both on App and on premises. (Android or iOS tablet/ phone required for on-premises FRS option) |
|-----------------------|--|
| Solution Module II | Retail chain has option of installing truMe Controller for access control A geo-location locked QR code is placed at entry/ exit points (on a tablet or print –paste); As an employee scans the location QR code from her App or scans her face, the door opens instantly, and her entry/ exit is recorded |
| Best Fit | All kinds of retail stores. Particularly beneficial for chains with stores in multiple locations and need for both central & local visibility |

truMe: Robust, Secure, Private

Security Features

- AES 256-bit encryption and data on cloud behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- All API calls to truMe platform as well as truMe Location Server are Secured HTTP calls (https)
- Direct access to any server is not allowed from outside
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the cloud
- The access/ attendance data remains with the organization; Mobico has no access to it

Privacy Features

- Unlike many applications, truMe neither has, nor asks for access to data on user's phone
- truMe does not track or record user's access history. User's access details are available only to the organization at their location server (on cloud or on premises)
- Mobico is open to and encourages third party audit of truMe servers/ platform

The Team

The Team

- Pramod N Uniyal Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal Serial entrepreneur, 23 years of experience in technology space in US, Japan & India
- Lalit Mehta Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus

The Company

Mobico Comodo Pvt. Ltd. is a technology product company founded in Oct 2016. Mobico, an ISO 9001:2015 and ISO 27001:2013 certified company, patent on truMe platform published under section 11A (3) of the Patents (Amendment) Act 2005 and rule 24 of The Patents (Amendment) Rules, 2006. The platform is already under deployment with customers like Kotak Mahindra Bank, Bharti Worldmark, Advant Navis, Elante, The Beer Café, Good Earth, ITS Dental College, Decimal Technologies etc.

Thank You